

# SIP | STRIM

## Business



To know more about this initiative, please  
**visit:** <https://www.sipstrim.se/>  
**contact:** [jenny.greberg@swedishmininginnovation.se](mailto:jenny.greberg@swedishmininginnovation.se)

**SIP STRIM Mining Innovation** is a challenge where student teams, coached by business advisors from LTU Business, work with an idea that originates from the mining industry in order to refine business concepts or develop new products or services that can enhance the competitiveness of the mining company or of the company that provides solutions for the mining industry.

The initiative lasts 9 weeks and is carried out during the summer by university students (paid as consultants) who are chosen and matched with a specific challenge and then trained on the IDD method. The solution provided to the company by the team is a market analysis and a strategy to understand if the solution should be implemented. The Mining innovation is coordinated by LTU Business and financed by SIP Stream.

Lessons learned and hints for implementation:

- provide companies with tangible tools that can produce value on the market;
- detailed programming and communication allow to cope with lack of time and different targets such as students and companies.