



IDEA HACK

The **Idea Hack** is an Estonian initiative that aims at designing innovative solutions where physical products completed by digital services enable the creation of new business models and revenue streams.

The program allows participants to search for new digital services concepts and business models for manufacturing companies based on their existing physical products.

In 8-hours teams will have inspiration from companies from previous hacks and introduction to ideation. They will form teams and work on the idea together with group of mentors that will give their best knowledge. In the end of the day teams get to pitch again and the jury will ask critical questions and add final suggestions. The best teams and outcomes are chosen by the jury.

Idea Hack is organized by the **Tallinn Science Park Tehnopol. Enterprise Estonia** has procured the whole Smart Industry/Industry 4.0 series of events. The initiative is funded with EU regional funds. Full documentation is available to support your agency adopting this initiative. To know more about its please contact the Tallinn Science Park Tehnopol:

kadi.villers@tehnopol.ee;

<https://www.tehnopol.ee/tarktoostus/>